



Local Councils & Public Bodies

How we can help you address gambling harms

“We worked with the Betknowmore UK team to develop a strategy; with measurable outcomes, milestones and plans to work together to reduce gambling harm in our borough and we are proud to say that we now work in partnership. We are one team – working to improve lives in Islington.” – Sue Marshall, Head of Access Islington

Example: London Local Authority

	Training and consultancy	Screening and assessment	Support and treatment	Organisational support
What the issue is	Lack of awareness & understanding of gambling harms & their impact	Lack of data & localised screening, creating ‘gap’ in stakeholders’ knowledge	Residents experiencing gambling harms impacting their mental, physical and emotional wellbeing	Employers unable to facilitate workplace that manages risk from gambling
	Gambling impacting multiple areas, including in-person, online & emerging digital communities	Gambling remains a ‘hidden’ fiscal harm impacting multiple complex issues that may seem unrelated	Residents & stakeholders are not accessing support and treatment for their specific gambling harms	Limited internal policies & processes, leading to lack of workplace welfare & safeguarding support
We’ve got solutions	Bespoke training & consultancy, quality assured by City & Guilds	Screening tool questions co-produced by academics & local authority	Bespoke support services, such as drop-ins, community outreach & single sex services	Strategic planning days to inform integration into public health & social care
	Informed by ‘lived experience’ & sector leading experts	Residents onboarded to support & treatment pathway as quickly as possible	Brief Intervention resources & awareness packs for all residents & stakeholders	Quality assured training & workplace resources for all employers & employees
The impact	Aware of issues & have clear understanding of their impact	Collation of evidence & harm indicators	Improved health & wellbeing of residents	Clear pathways to support residents & staff
	Acquire tools & knowledge to address gambling harms	True fiscal cost & hidden harms emerge	Reduction in associated co-morbid issues	Robust risk management & accountability

For more information on how we can help you please contact:

Leanne Downie, Director of Support Services on leanne@betknowmoreuk.org
www.betknowmoreuk.org